

**Let's build a
business!**



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Create 10 new business ideas appropriate for a college student. They must be products that do not exist today.



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Dig deeper into this idea. What would be the ideal target audience, customer segmentation?



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**You are the world's
greatest branding
genius. Come up with 10
ideal names for this
product.**



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Provide a detailed marketing plan for this product, including recommended channels, by priority.



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Identify the top three competitors for this product. Complete a SWOT analysis for each one.



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**You are the world's
greatest copywriter.
Create the most amazing
tagline for this product.**



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**Translate the new
tagline to Japanese.**

"ニュージーランドの最高のビジネス"

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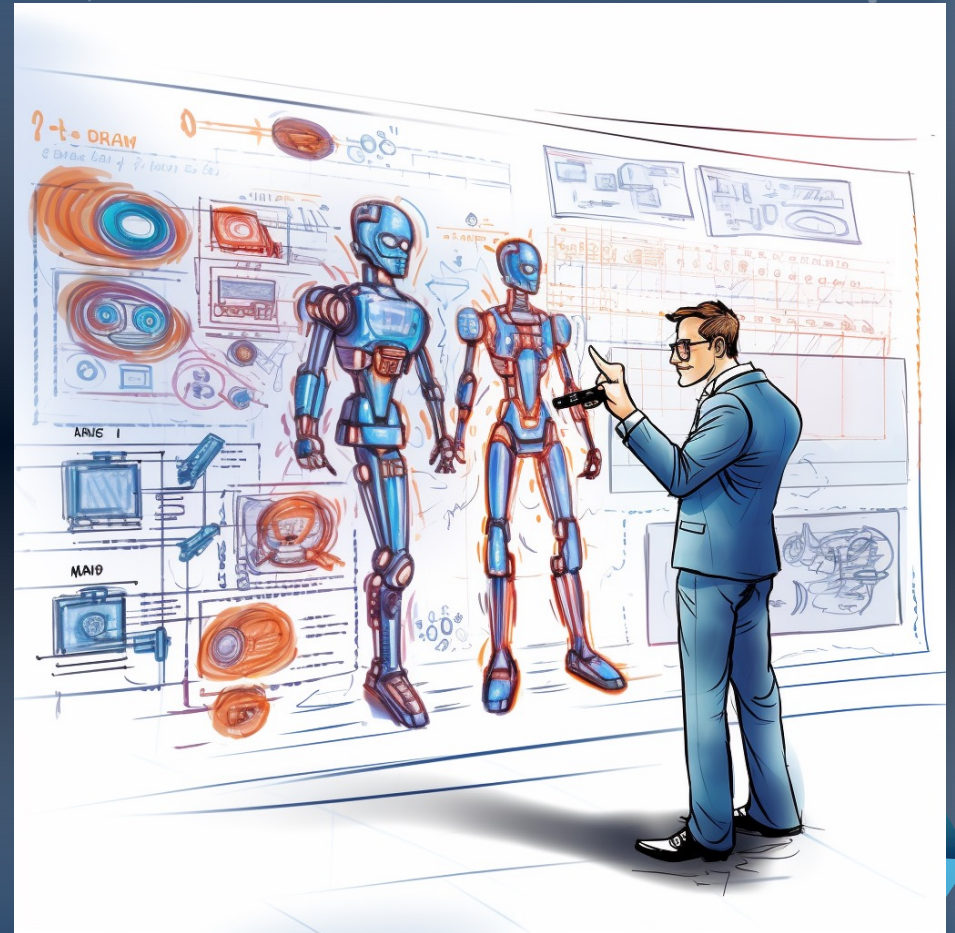
Analyze the future sales of this new company for 2030. Provide multiple scenarios, each with a precise percentage of adoption and the assumptions underlying the prediction.



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Create detailed product specs and instructions for a manufacturing company to make this product, including materials, colors, dimensions, and performance characteristics



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Using the new product specs, about how much would this product cost to produce on a per unit basis? Ideal price to consumer?



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Go back to the marketing plan you prepared for this company. What would be the ideal breakdown of a marketing budget in the first year of operation for this company?



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Based on this marketing plan and budget, what employees do I need to hire? Be specific about the skill requirements.



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Create a detailed sales presentation for this product. List possible customer objections and our answers.



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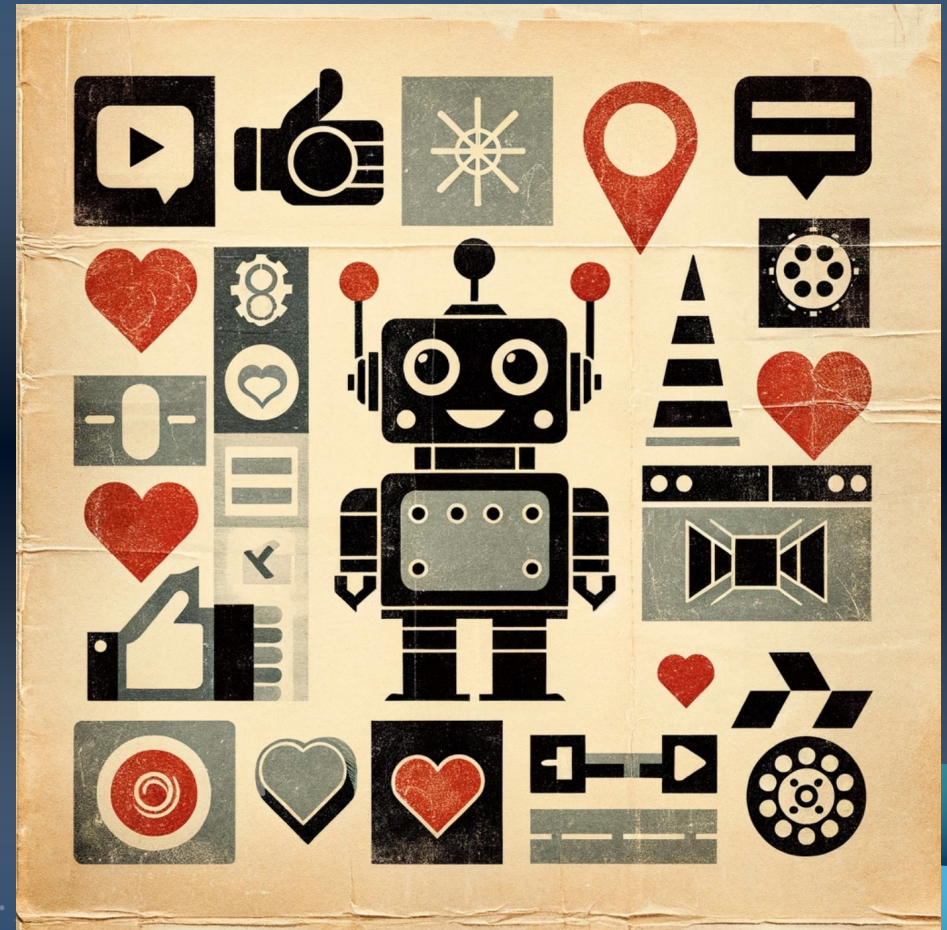
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What would be the top 10 blog post ideas for this new business?

Write a 1,000 word blog post on idea number one, optimizing for this keyword: xxx

Give me five optimized headline choices for this blog post.

Please break this blog post up into five effective tweets.



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